PROVIDING INTEGRATED PUBLIC RELATIONS & MARKETING SOLUTIONS TO CORPORATIONS, PROFESSIONALS, NON-PROFITS, AND GOVERNMENT ENTITIES
ABOUT US
A FULL-SERVICE FIRM PROVIDING INTEGRATED SERVICES

OUR COMPANY
Founded in 2002 by John C. Zaher, The Public Relations and Marketing Group (PRMG) is a full-service public relations and marketing firm based in New York. Since its inception, PRMG has provided services for professionals, corporations, non-profit organizations and government entities, among others. The firm helps its clients build a loyal customer base through effective and quality marketing strategies and techniques.

INTEGRATED SERVICES
Whether through a single service or a full range of comprehensive services, PRMG has developed the tools needed to successfully meet our clients’ marketing needs. Some businesses choose to work with us for one project such as a website redesign, a direct mail piece or the setup of social media pages, while others keep us on retainer to take advantage of a more integrated and ongoing marketing strategy that includes such services as public relations, advertising, blogging, monthly e-newsletters and social media management. PRMG will gauge which approaches are appropriate for your organization’s goals and budget to help you maximize the effectiveness of your marketing efforts.

DEDICATED TO THE SUCCESS OF YOUR BUSINESS
PRMG provides a full evaluation of your current marketing strategies and develops a customized plan that matches your needs, budget, and target audiences. PRMG’s veteran staff includes experienced professionals in public relations, marketing, web development, graphic design and video production, enabling clients to rely on one firm for all of their marketing needs.

By using PRMG’s various services, our clients can focus on serving their current customer base, while still attracting new business and constantly building their reputation in the community. In the process, PRMG often develops personal relationships with business owners and is committed to each one’s individual success.

“PRMG has an excellent handle on all marketing aspects for our non-profit organization. From garnering continued media coverage of our top-tier robotics events, to growing our social media presence, PRMG helps us reach the audiences we need to expand our presence across Long Island.”

Bertram Dittmar
Executive Director
School-Business Partnerships of Long Island, Inc.

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SBPLI
SCHOOL BUSINESS PARTNERSHIPS OF LI, INC.
SERVICING:

Corporations
- Property Management Companies
- Manufacturers
- Large Retailers
- Banking and Financial Services

Professionals
- Attorneys
- Accounting Firms
- Real Estate Agencies
- Service Professionals

Health Care
- Health Care Professionals
- Medical and Dental Practices
- Veterinarians
- Assisted Living and Nursing Homes
- Home Health Care Agencies

Non-Profit Organizations and Associations
- Charitable Service Organizations
- Chambers of Commerce and Business Associations
- Unions and Membership Associations
- Civic Organizations

Public Sector Entities
- Villages
- School Districts
- Library Districts
- Fire Districts

Advocacy
- Development Projects
- Issue Advocacy
- Political Campaigns

Hospitality
- Tourist Destinations
- Entertainment Venues
- Restaurants

"Through the Long Island Progressive Coalition, I have worked with John Zaher and his firm, The Public Relations and Marketing Group, exclusively over the past several years. The firm has developed several websites and marketing materials for us. John’s knowledge of politics and government is an asset to any non-profit or advocacy organization such as ours. He and his staff are highly skilled, dedicated and a pleasure to work with."

Lisa Tyson
Director, Long Island Progressive Coalition
CONSTRUCTION SITES

service and performance is unparalleled in the industry. We strive to grow and strengthen

SERVICING:

Full-Service Property

• Tourist Destinations
• Assisted Living and Nursing Homes
• Property Management Companies

government is an asset to any non-profit or

several websites and marketing materials

Lisa Tyson

newyorkmaintenancegroup.com

Massachusetts

69-44 76th Street

YOUR

TO BETTER UNDERSTAND YOUR BUSINESS AND CREATE A

THAT

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ALLOWS YOU TO FOCUS ON DOING WHAT YOU DO BEST.

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Melville

Westbound on I-7

• Marketing Plans
• Radiant Floor Heating
• Granite Countertops
• High Ceilings
• Steel Appliances

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BROOKLYN • VALLEY STREAM • FREEPORT • NEW HYDE PARK • HUNTINGTON

WEB DEVELOPMENT

• Content Management & SEO

and Fundraising

Advertising

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Wells Fargo CEO Tim S loan

government jobs on

IRS RED FLAGS

Certain deductions on your tax forms

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rate of one out of every 59 re-

IRS statistics for 2016 show that

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be scrutinized every return. In-

viced doesn’t have the manpower

for your scrap metal:

HILLSIDE • EAST HILLS • WEST HILLS • HUNTINGTON

Landscape Contractor

Dr. Renee Clauselle

Child & Family Psychologist

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