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Event Marketing

Charitable & Political Fundraisers • Public Events

Networking Events, Seminars & Webinars

Trade Shows

PRMG can help you with everything you need to make your event a success, including:

- Event Branding
- Graphic Design (Logos, Signage, Fliers, Brochures, Sponsor Boards)
- Social Media Management and Content Calendars
- Fundraising Lists
- Direct Mail
- Email Blasts
- Event Websites (Calendars, Registrations, E-Commerce)
- Event Photography and Videography
- Press Releases
- Event Journal
- Promotional Items
- and much more...



In less than eight weeks, PRMG helped turn an idea into a tremendously successful event. Creative, hard-working, and results-oriented describes their work. I highly recommend them to any business or organization looking to hold a memorable and successful event.

Kevin Gershowitz
President, Gershow Recycling

Select Event Case Studies



View Journal

TEMPLE BETH TORAH GOLF OUTING EVENT

PRMG managed the marketing efforts for Temple Beth Torah's 2021 Golf Outing. We kicked off their campaign by establishing a brand for the event that would carry through all marketing platforms, including email blasts, a website where people can register for the event or purchase sponsorship opportunities, promotional items, event signage, and more. We also created the Golf Outing Journal, which featured information about the organization and event, as well as advertisements from numerous sponsors.



Watch Video

EKAL VIDYALAYA - THE FUTURE OF INDIA GALA

PRMG managed the marketing efforts for The Future of India Gala in 2018 and 2019. The gala is a fundraising event to help the non-profit organization Ekal Vidyalaya on their mission to bring basic education to children across rural India. PRMG helped to kick off the campaign by establishing a brand for the event that would carry through all pieces, including invitations, email blasts, a landing page where people can purchase tickets or sponsorship opportunities, print ads, table cards, event signage, and more. We also created the gala journal, which featured an overview of the foundation, event information, and advertisements from several sponsors. Additionally, PRMG created a video to promote the gala to help with fundraising efforts.



Watch Video

STAR ISLAND YACHT CLUB SHARK TOURNAMENT

PRMG has managed the marketing efforts for Star Island's Annual Shark Tournament. PRMG helped to kick off the campaign by establishing a brand for the event that would carry through all pieces, including direct mail, brochures, flyers, custom envelopes, inserts, email blasts, a landing page where people can register for the event, print ads, digital ads, and more. They also created videos to promote the tournament.